



700 MHz WIRELESS TRADE-IN PROGRAM

Trade-in & Trade-up Your Wireless

Offer valid: December 1, 2008 through December 31, 2009

Rebate Offer Form

Shure is offering rebates of up to \$1000 for the trade-in of Shure 700 MHz frequency band (698 -806 MHz) wireless systems and related components and for any other manufacturers' qualifying 700 MHz frequency band wireless systems and related components

3 EASY STEPS

- 1. Purchase a qualifying new Shure Wireless System and, if applicable, qualifying Shure components.** (See details below for qualifying products)
- 2. Complete and sign this Form and return it to Shure, along with the other required documentation including the UPC labels from the new product.** (See detailed instructions below.)
- 3. Send in your qualifying trade-in 700 MHz frequency band wireless system and, if applicable, qualifying trade-in components via UPS.**
(See details below for qualifying products.)



700 MHz WIRELESS TRADE-IN PROGRAM

ION 1570013

700 MHz FREQUENCY BAND WIRELESS SYSTEMS TRADED IN

QUALIFYING PRODUCTS

- Transmitter and receiver required¹
- Shure UHF, UC, MX692/UC4, PSM[®]700 and PSM400 wireless systems (UA, UB, or HF bands) in the 700 MHz Band
- Wireless systems from other manufacturers in the 700 MHz Band (specify brand, system and quantity in the space below)

Qty	RETURNING WIRELESS SYSTEMS
	UHF
	UC
	MX692/UC4
	PSM700
	PSM400

REBATE ON THE PURCHASE OF NEW SHURE WIRELESS SYSTEMS

Qty	QUALIFYING PRODUCTS	When Returning Shure Systems	When Returning Other Manufacturers' Systems
	UR14D	\$1,000 ²	\$600
	UR24D/SM58 [®]	\$1,000 ²	\$600
	UR14S	\$500 ²	\$300
	UR24S/SM58	\$500 ²	\$300
	ULX [®] P14	\$200	\$100
	ULXP24/58	\$200	\$100
	ULXS14	\$150	N/A
	ULXS24/58	\$150	N/A
	SLX [®] 24/58	\$100	\$60
	SLX14	\$100	\$60
	SLX4L with MX690	\$300	N/A
	SLX4L with MX890	\$275	N/A
	P7TR	\$300	N/A
	PGX14	N/A	\$40
	PGX24/SM58	N/A	\$40

¹ For rebate information on additional components, see below.

² Sennheiser 3000 and 5000 series products qualify for this rebate amount. Sennheiser is not affiliated with Shure and is not an endorsers or sponsor of Shure or its products.



700 MHz WIRELESS TRADE-IN PROGRAM

ION 1570013

PLEASE PRINT LEGIBLY (To be completed, signed and submitted by end user purchaser claiming rebate.)

Purchaser's Name³:

Name and Title
of Authorized Officer or Agent of Purchaser³:

Purchaser's Signature⁴:

Date Form Submitted:

Street Address:

City:

State:

Zip Code:

Telephone Number:

E-mail Address:

³ Form must be signed by Purchaser. If Purchaser is a corporation or entity other than an individual, Form must be signed by an authorized officer or agent on behalf of Purchaser.

⁴ By signing this Form, Purchaser certifies to Shure that all information submitted to Shure by or on behalf of Purchaser in connection with this rebate offer is true, correct and complete.

To Receive Your Rebate Send:

1. Your original dated sales receipt (no photocopied substitutions) for your newly-purchased qualifying Shure wireless system(s) and, if applicable, qualifying Shure component(s), issued by the authorized Shure dealer where the product(s) was (were) purchased, indicating model number(s) and name and address of the dealer;
2. The actual (no photocopied substitutions) model number label (UPC proof of purchase) from the end of each product carton of the newly-purchased qualifying Shure products;
3. Both the receiver(s) and transmitter(s) of Shure or other manufacturer's qualifying trade-in wireless system(s) in the 700 MHz frequency band and, if applicable, qualifying trade-in components; and
4. This completed and signed Rebate Offer Form to Shure at:

Shure 700 MHz Wireless Trade-in
5800 West Touhy Avenue
Niles, IL 60714



700 MHz WIRELESS TRADE-IN PROGRAM

ION 1570013

Additional Terms and Conditions:

This rebate offer is made exclusively by Shure Incorporated (Shure). This rebate offer applies only to qualifying trade-in wireless systems and related components, whether manufactured by Shure or other manufacturers, which were designed and enabled to operate in the so-called 700 MHz frequency band (i.e., any frequencies from and including 698 MHz through 806MHz). The rebate applies only to new Shure wireless systems models UR14D, UR24D/SM58, UR14S, UR24S/SM58, UR1, UR2/SM58, UR4S, UR4D, ULXP14, ULXP24/58, ULXS14, ULXS24/58, ULX1, ULX2/58, ULXS4, ULXP4, MX690, MX890, SLX4L, P7TR, P7T, P7R, PGX14, and PGX24/SM58, together with the specified new Shure wireless system components. This rebate offer is available only to original end user purchasers and is valid only for their purchases of the qualifying new products made at Shure-authorized retail stores in the United States between December 1, 2008 and December 31, 2009 (and in any event excludes any products in the 700 MHz band). Distributors, retailers, and other resellers of Shure products, together with their employees, agents and families, are not eligible for rebates, nor may Shure product distributors, retailers, resellers, or their employees, agents or families claim rebates on behalf of end user purchasers. Applicable rebate amount specified above is for each qualifying new Shure wireless system and, if applicable, Shure component purchased, provided that a rebate claim is properly made in accordance with this offer (including a proper trade-in for each Shure system or component purchased). Rebate claims must be postmarked no later than January 31, 2010 and received by Shure no later than February 15, 2010. Rebate claims that do not include all of the proper documentation and all of the other materials required to be submitted will be ineligible for the rebate. Proper documentation and other materials include: the properly completed and signed official Rebate Offer Form; actual [no photocopied substitutions] model number label [UPC proof of purchase] from end of cartons; original dated sales receipt issued by the authorized Shure dealer at the time of original sale, with the dealer's name and other identifying information; and qualifying trade-in Shure or other manufacturer's wireless system(s) and, if applicable, component(s). Completed Rebate Offer Form must include all required information, including, but not limited to, product quantities and, where applicable, brand and system information. Shure reserves the right to require additional information from rebate claimants to ensure compliance with the terms and conditions of this rebate offer. All submitted documentation and materials become the exclusive property of Shure and will not be returned. Shure is not responsible for late, lost, damaged, misdirected, incorrect, incomplete, illegible or postage due rebate claims or claims that are not properly submitted for any reason. Such rebate claims need not be honored. Keep copies of documentation submitted for your records. Offer open to U.S. residents only. This rebate offer is void where taxed or prohibited by law. In any event, rebate recipients are solely responsible for any taxes imposed on their rebates. Rebate recipients should allow at least 6 to 8 weeks for Shure to send their rebate checks. Shure reserves the right to reject wireless systems or components submitted to Shure as part of a rebate claim if Shure determines that any part of the systems or components were not in working condition at the time of their submission or the systems or components were not genuine product acquired by the end user purchaser in a *bona fide* sale (e.g., counterfeit products). Shure also reserves the right at any time, without notice, to suspend, terminate, or alter in any respect this rebate offer or any related terms or conditions. Shure decisions regarding rebate eligibility and other matters related to this rebate offer are final. Shure rejection of any improper rebate claim will not entitle the claimant to any refund, return or other accommodation with respect to the claimant's purchase of new Shure wireless systems or components.